





**Digital Products  
People Love to Use**



# Let's Get Started!

Reading time: 5 minutes

# Our Clients

**Bagó**  
"Ética al servicio de la salud"

**HÍOSSEN**  
IMPLANT

**Achilles**

BANCO  
Hipotecario

**camuzzi**

**citibank**

WesternUnion **WU**

**E** Escuela  
Madrileña  
de Decoración

**CLEAR**

**Edelap**

CANAL  
**RURAL**

FEDERACION PATRONAL  
SEGUROS S.A.

**LOMA  
NEGRA**

Guadalupe Cid  
BIKINIS

**head &  
shoulders**

**C+**  
**ch**

**Midea**

**Carrier**

**Elea**

**Nestlé**

**newsan**

**NACIONES UNIDAS**

**SONY**

**thyssenkrupp**

**UNESCO**

**Pampers**

**WAHL**  
PROFESSIONAL

**&Beyond**  
YACHT CHARTERS

**VISA**

VIVAMOS  
VICENTE LÓPEZ

**SAN MIGUEL**  
MUNICIPALIDAD

**McDonald's**

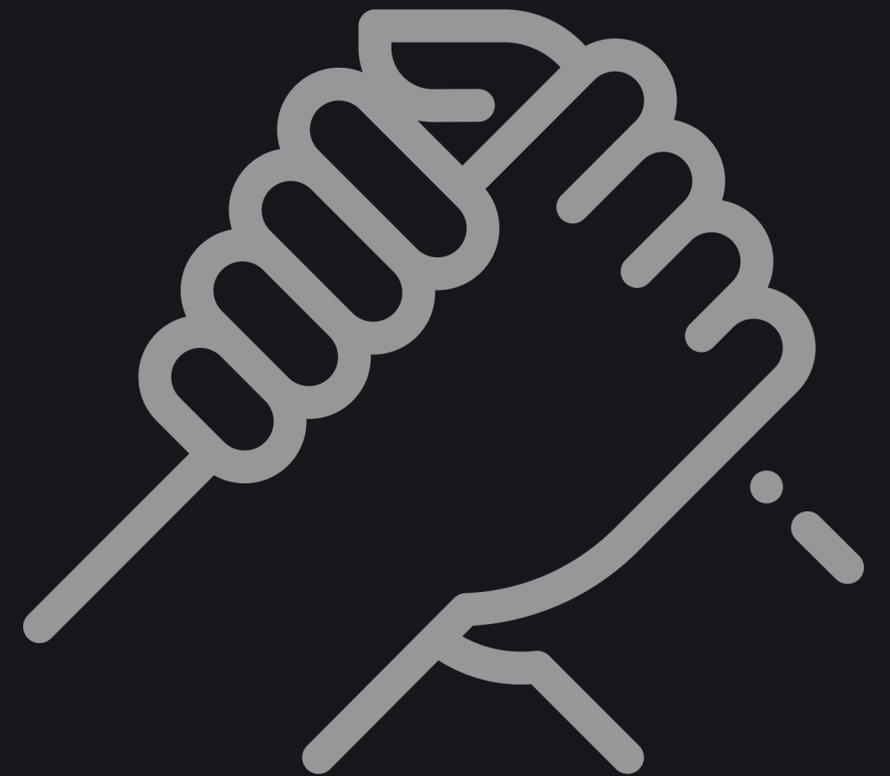
**CLIFTON**  
FOUNDATION

**COLEGIO DE KINESIOLOGOS**  
DE LA PROVINCIA DE BUENOS AIRES

**PREVENT**  
gas

**pisopak**

# Success Stories



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**VIVAMOS  
VICENTE LÓPEZ**



WesternUnion \| WU



**FEDERACION PATRONAL  
SEGUROS S.A**

**△ Bagó**

*"Ética al servicio de la salud"*



**COLEGIO DE KINESIOLOGOS  
DE LA PROVINCIA DE BUENOS AIRES**

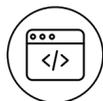
**PREVENT<sup>o</sup>**  
*gas*



# We Reinvent Public Service Management

We are part of the digital transformation of the company, actively contributing to the creation of all its digital products: Virtual Office, Website, Agent Portal, Registered User Portal, Self-Service Kiosk, and the redesign of the physical invoice.

With over 2 million users nationwide, we transformed Camuzzi Gas from analog to digital.



Design and Development



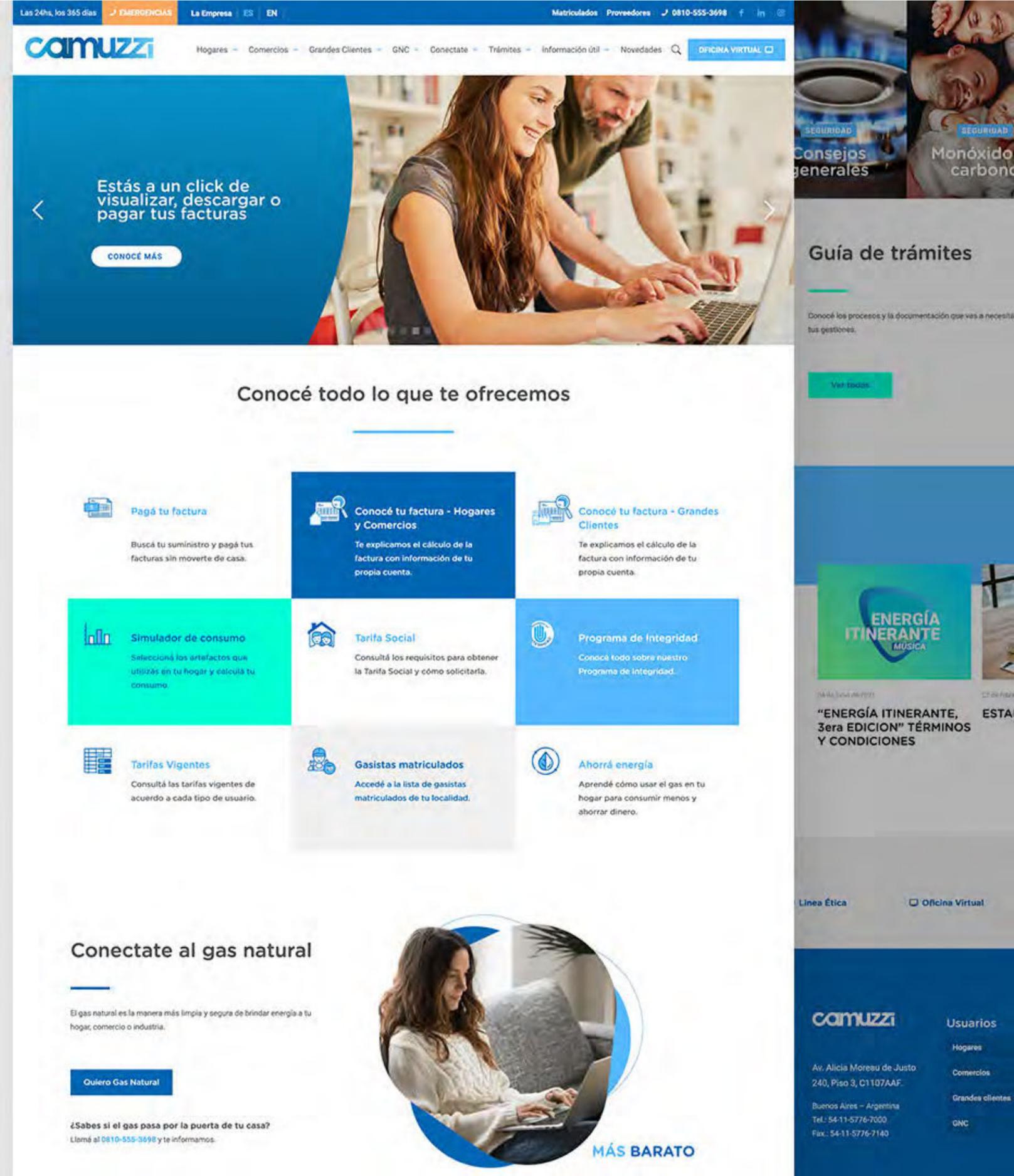
Internal Systems



App



Chat Bot

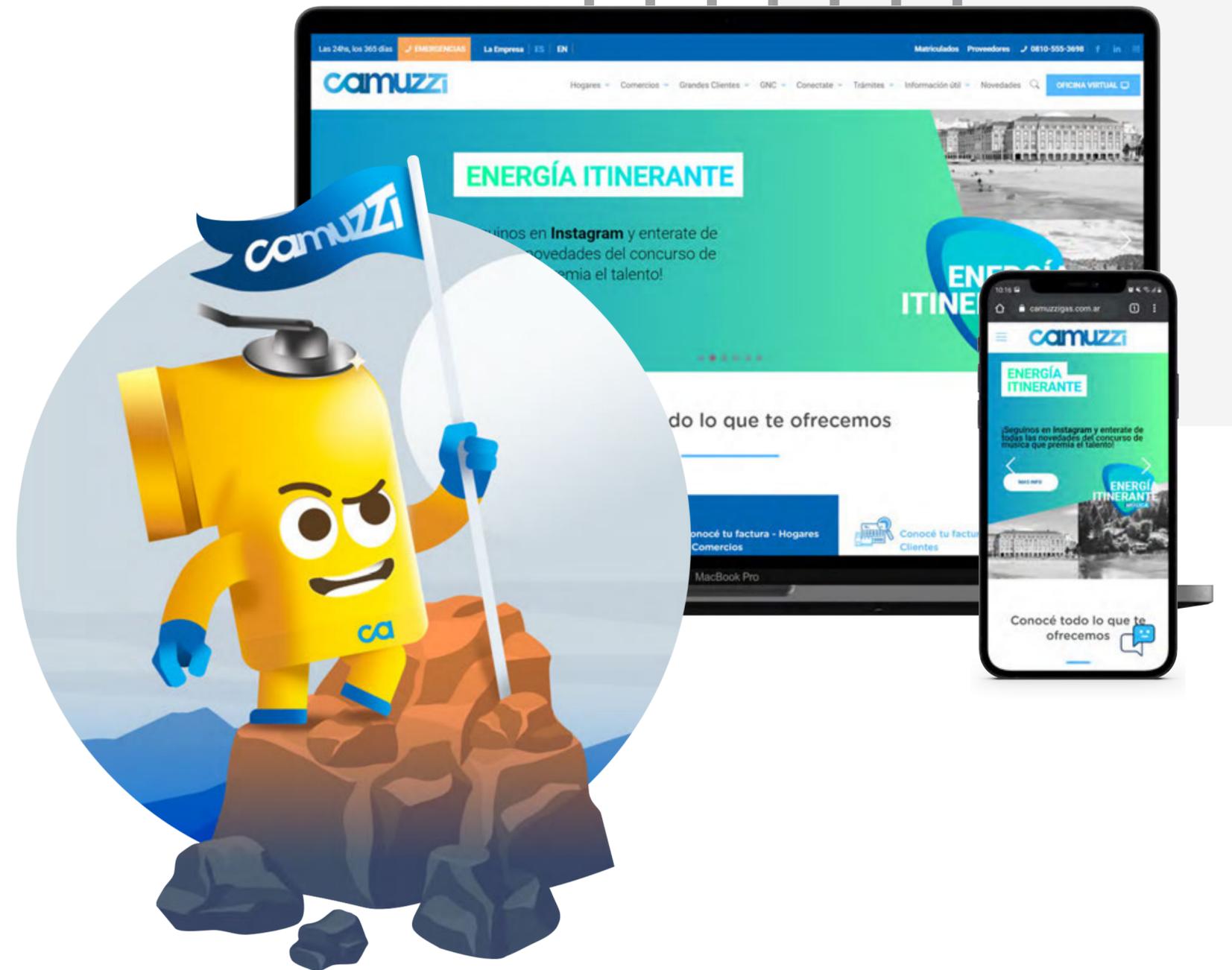


camuzzi

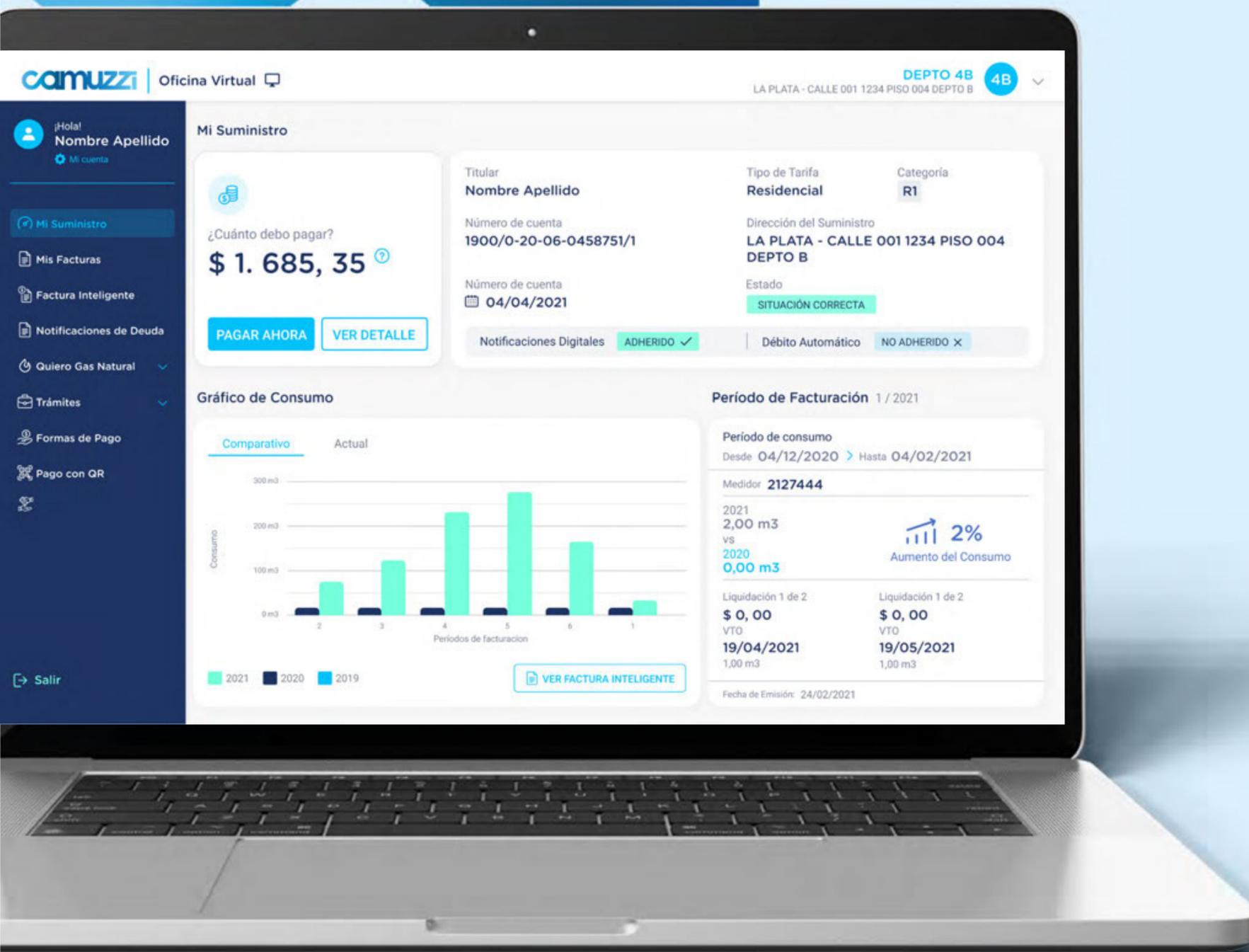
# Corporate Website

This is the corporate portal, where all products and services converge.

It also provides useful tools for users, such as the consumption simulator, chatbot, as well as tips and news.







camuzzi

## Virtual Office

An exclusive space designed to simplify users' lives, bringing all Camuzzi Gas services to the comfort of their homes, without the need to visit physical offices.

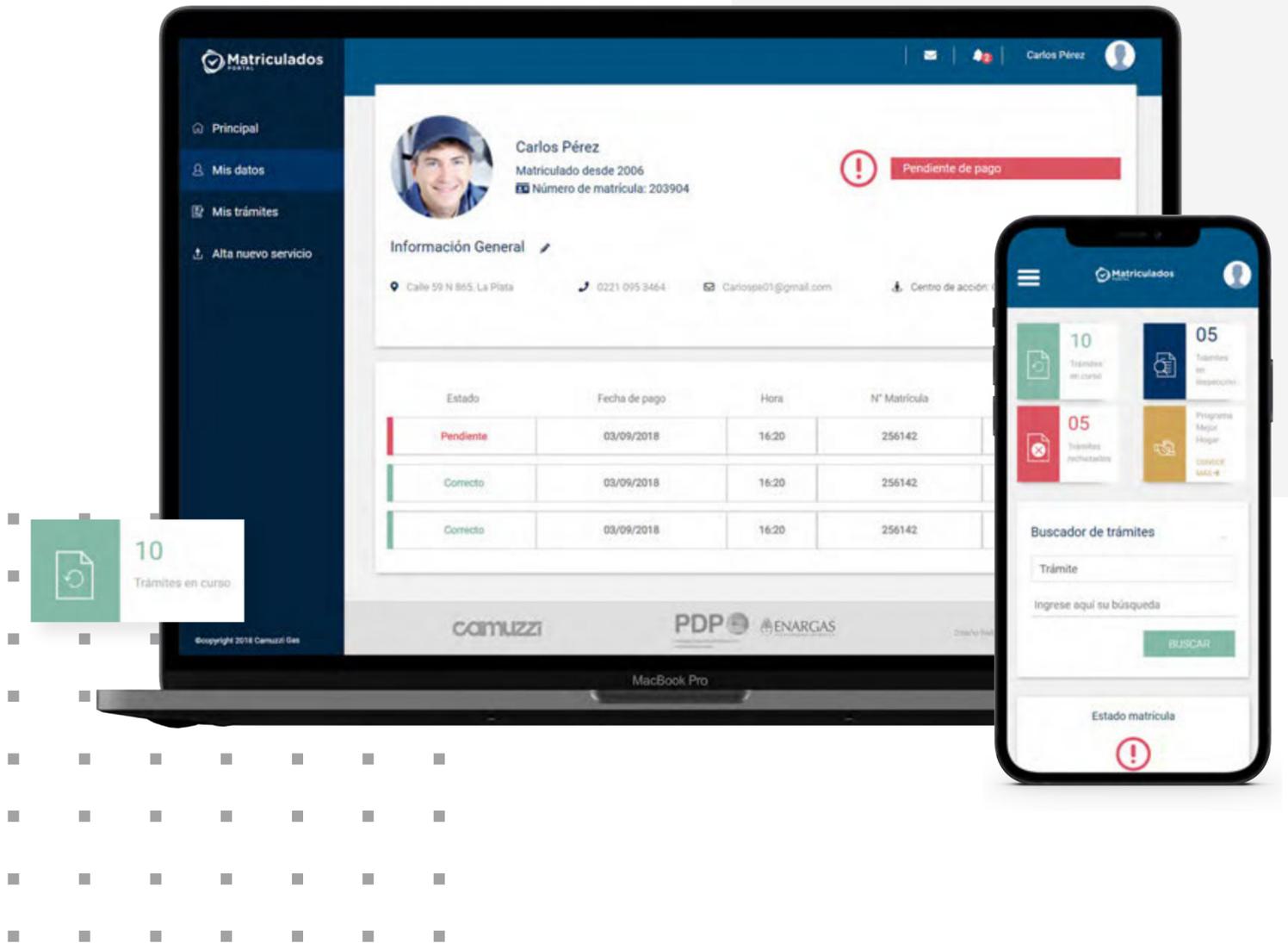
Here, users can make all types of inquiries, register or cancel services, and request assistance.

camuzzi

# Portal for Registered Gas Fitters

Registered gas fitters are a crucial link in the value chain between the company and its users.

That's why we created an exclusive portal where they can access and track all processes related to their role, streamlining registration procedures and providing end-users with direct visibility of the status of their requests through their Virtual Offices.



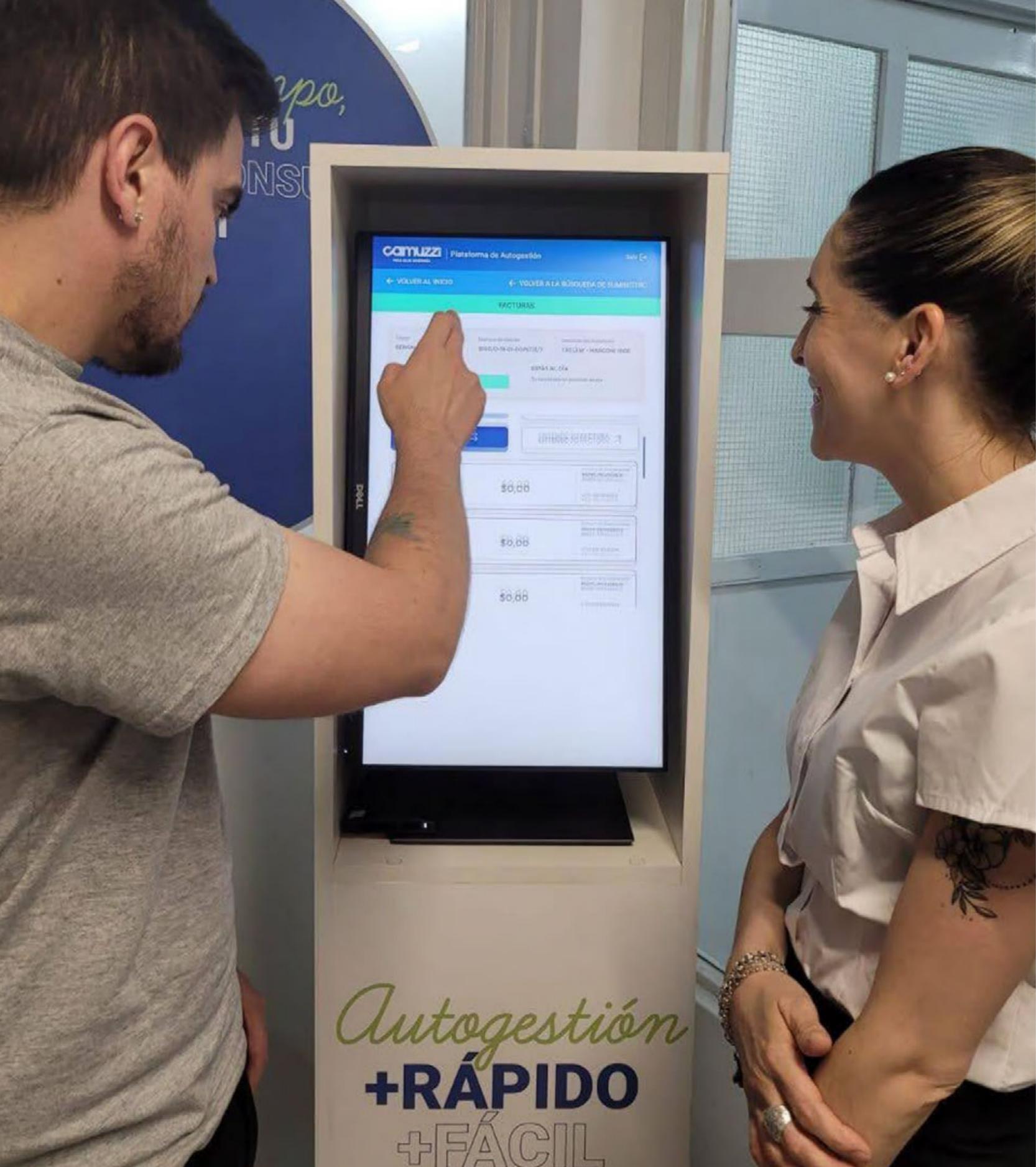
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# Physical Invoice

We redesigned the structure of the physical invoice for both residential and large customers, prioritizing readability and clarity of the presented information.

Additionally, the new design reduced printing costs, and the inclusion of QR codes accelerated user registration in the Virtual Office.





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## Self-Service Kiosk

We brought all the benefits of the Virtual Office to a self-service kiosk, allowing anyone to manage their account at physical offices without waiting in line.

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VICENTE LÓPEZ



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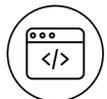
 **PREVENT**  
*gas*



# An Innovative, Strategic, and Efficient Municipality

By developing the App and Website for the municipality, we focused on promoting transparency and strengthening communication channels with residents.

*We created the application because we understand that in a municipality where 97% of the population owns a mobile phone, adapting to their communication habits and technology access enables more effective engagement.*



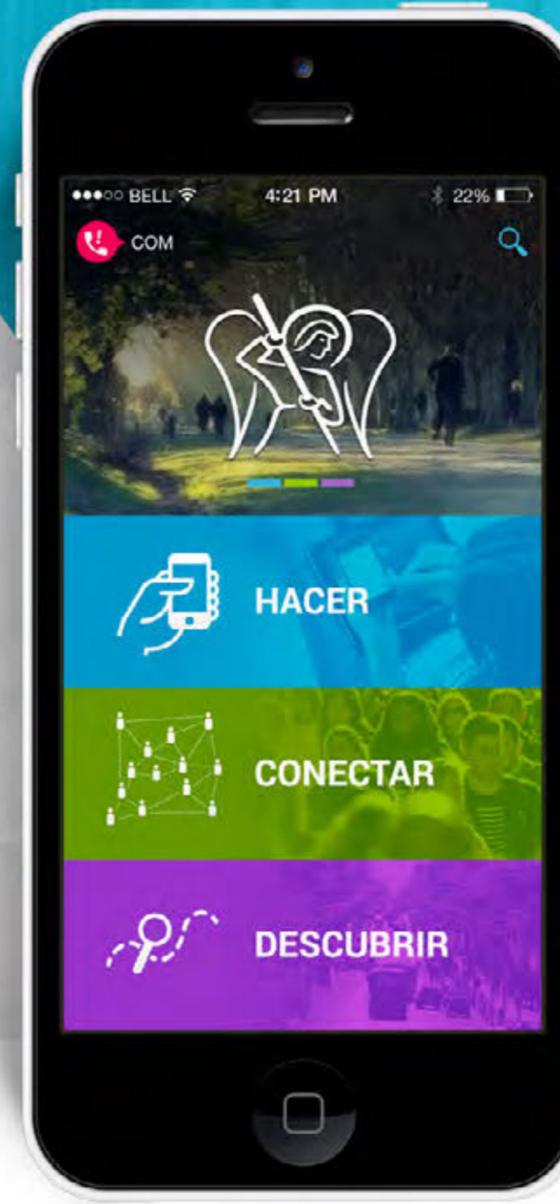
Design and  
Development



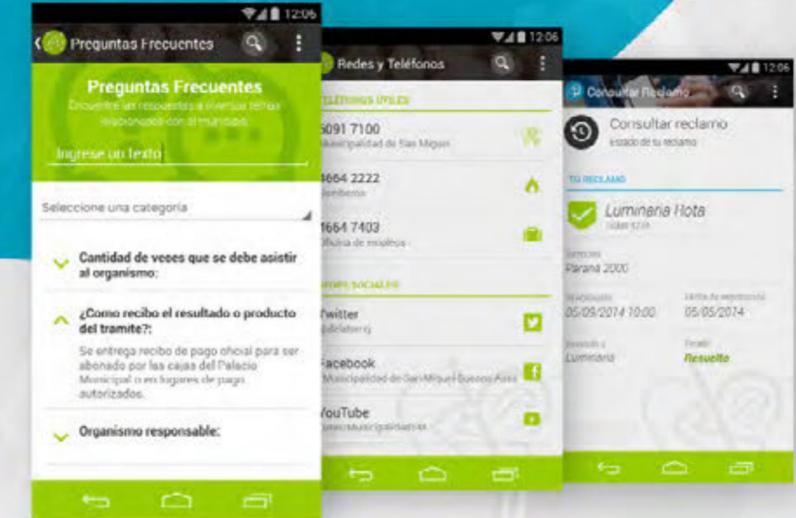
Internal  
Systems



App

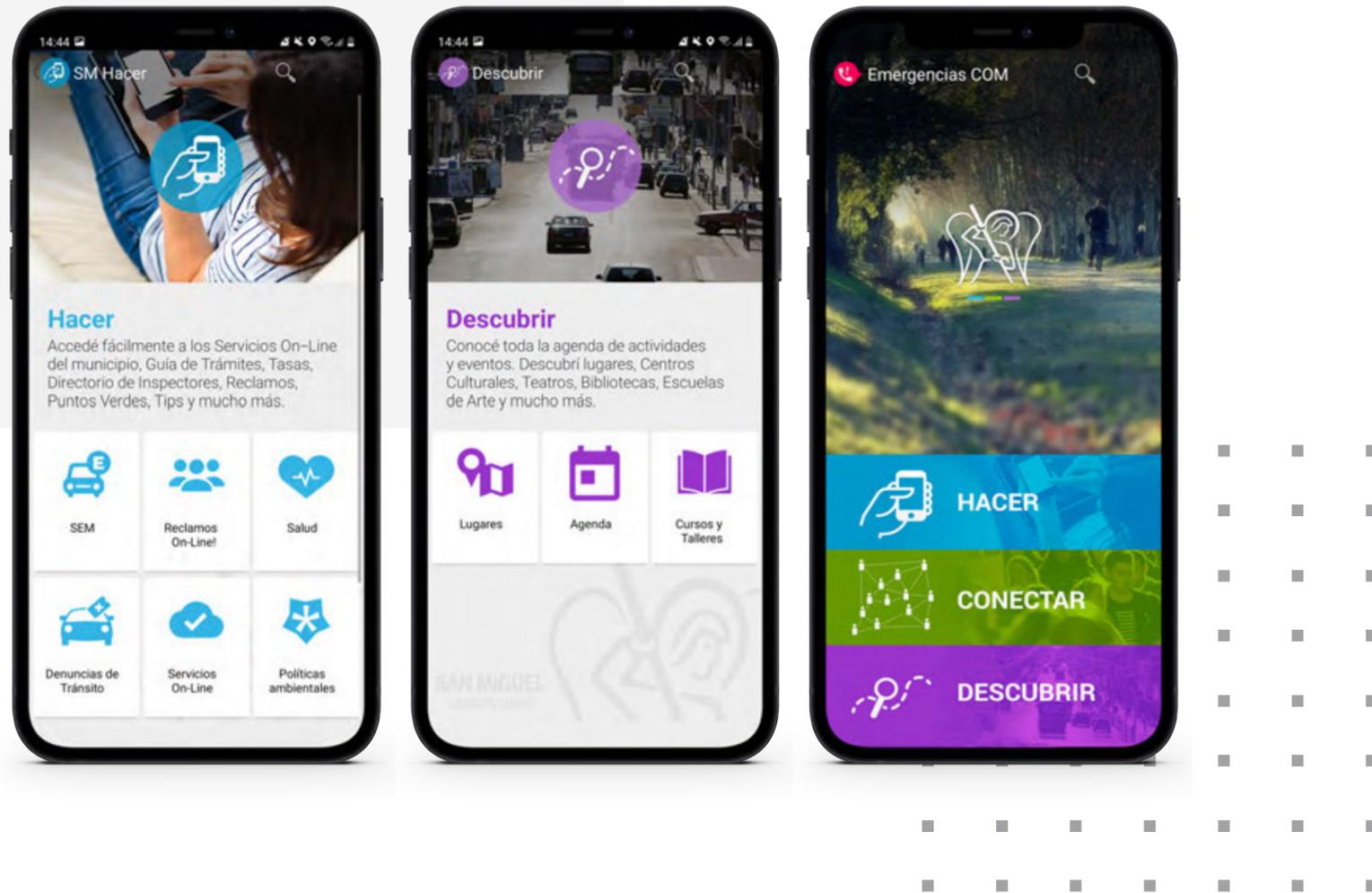


San Miguel Interactiva App





# Sadosky Awards Winners



The “San Miguel Interactiva” App won the Sadosky Award 2015 for the best “IT Solution” at the national level.

It fosters a closer relationship between residents and the Municipality of San Miguel by integrating over 20 online services, accessible to citizens 24/7, 365 days a year. Currently, it is the only municipal mobile tool in Argentina with this number of integrated features.

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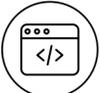


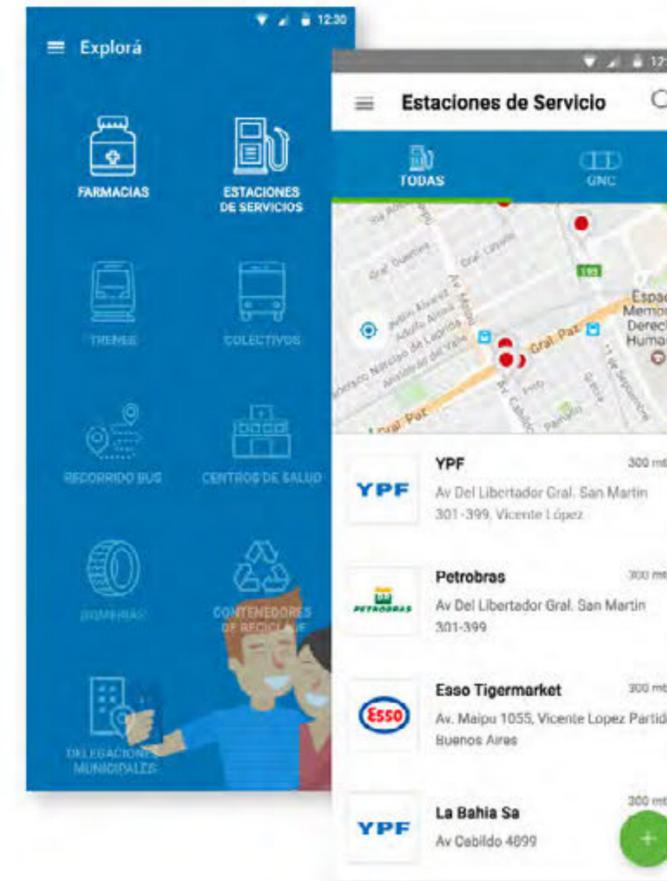


# “¡Vivamos Vicente López!” App

A centenary and modern city, Vicente López offers a rich diversity that provides residents and visitors with a unique experience: history, culture, sports, tourism, and nature.

We became the technological partner of the Municipality of Vicente López, developing the Mi Barrio, Mi Barrio Go, and HR applications. We also trained their chatbot on Watson, created institutional microsites for various campaigns, and much more.

-  Design and Development
-  Internal Systems
-  App
-  Chat Bot



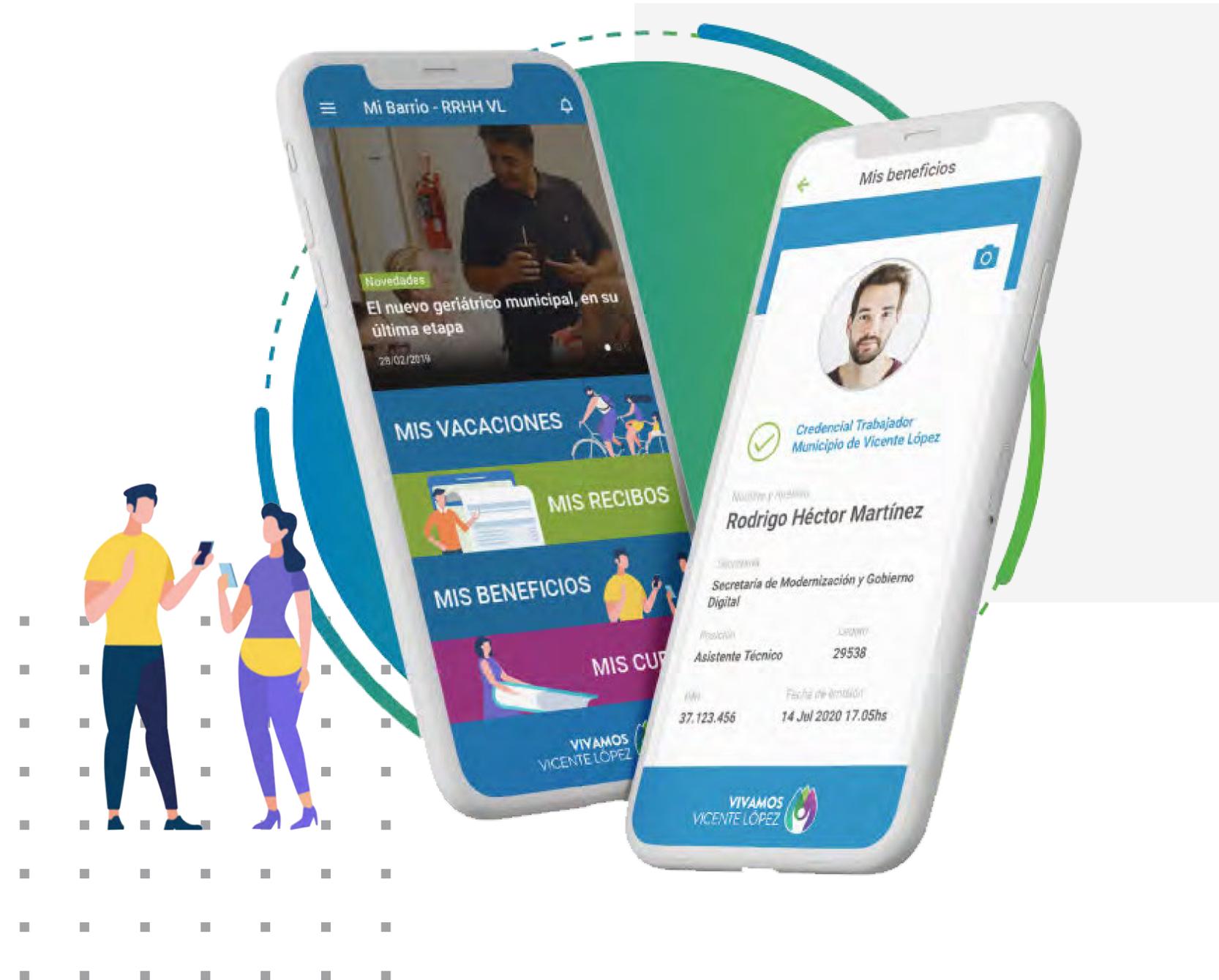
TODOS LOS SERVICIOS EN UN SOLO LUGAR



# “Mi Barrio” App

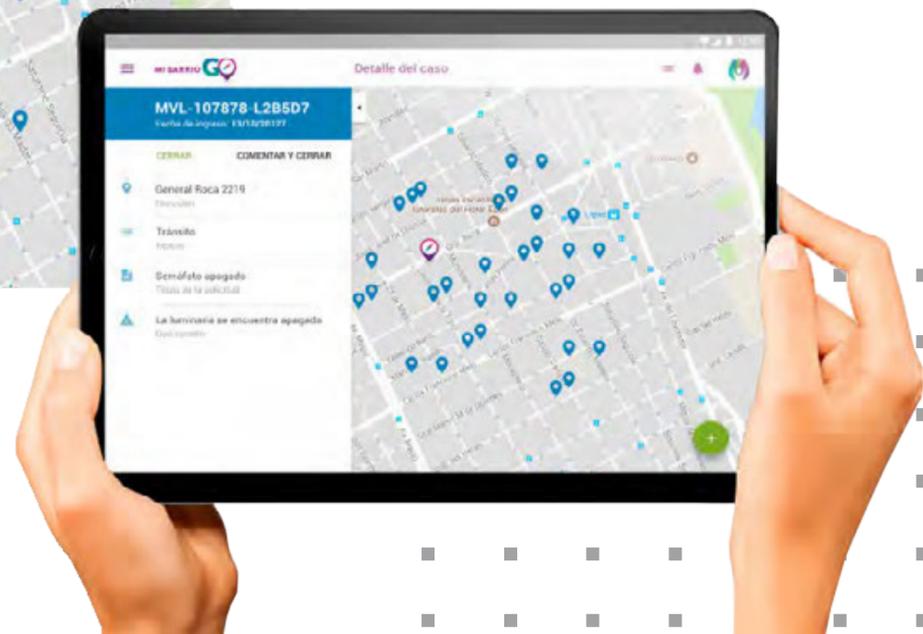
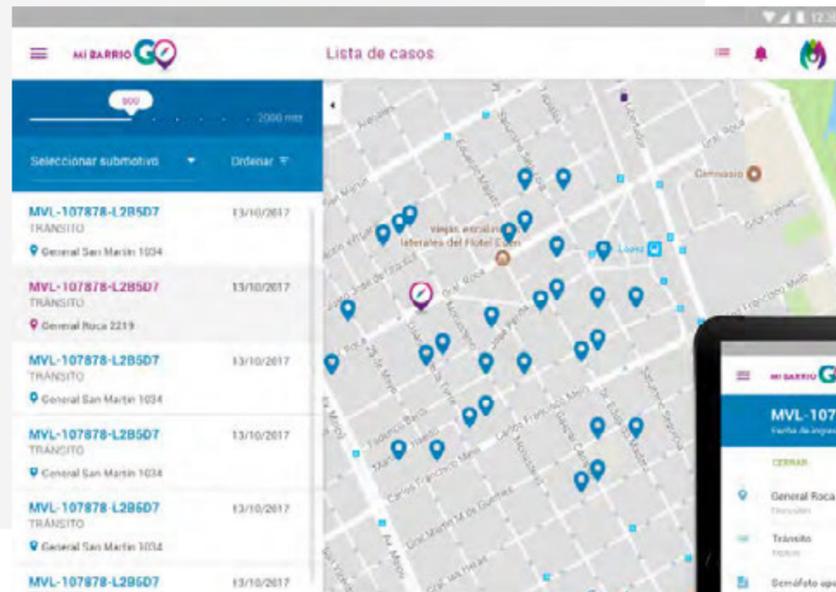
Mi Barrio is a citizen service system that allows you to access procedures and services from the Municipality of Vicente López from anywhere.

With this platform, residents can submit requests at any time and track their status in real time.



# “Mi Barrio GO” App

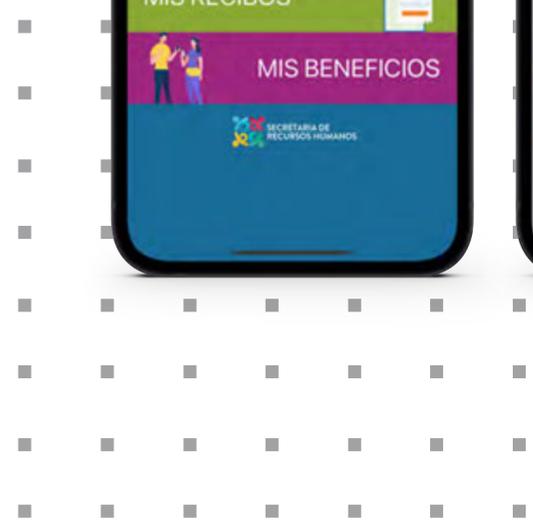
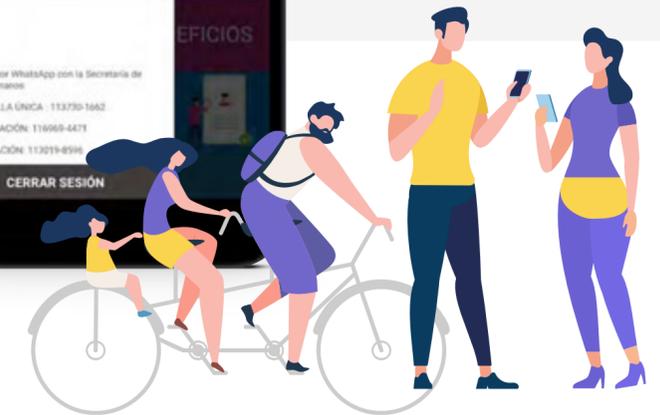
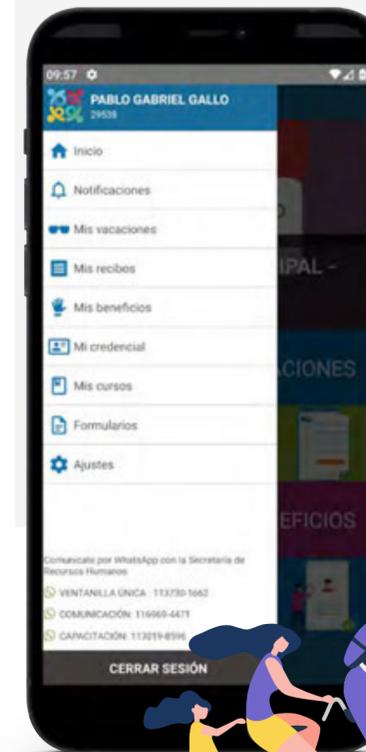
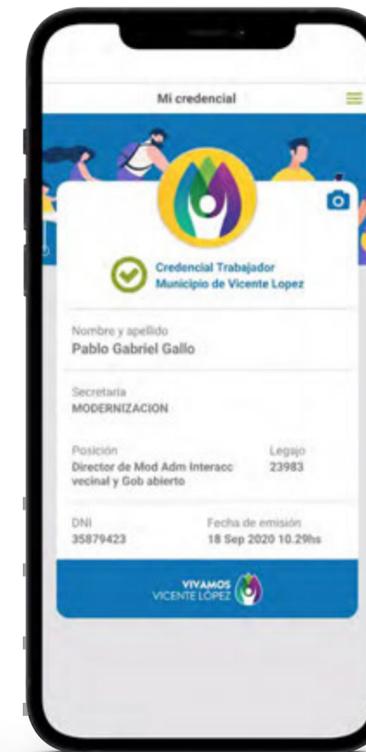
With this application, inspectors from the Municipality of Vicente López can perform their tasks more easily and intuitively, sending information in real time.



# “HR” App

Developed for the HR department of the Municipality of Vicente López, this app provides quick and easy access to each municipal employee's information, including vacation days, payslips, benefits, ID cards, and training courses.

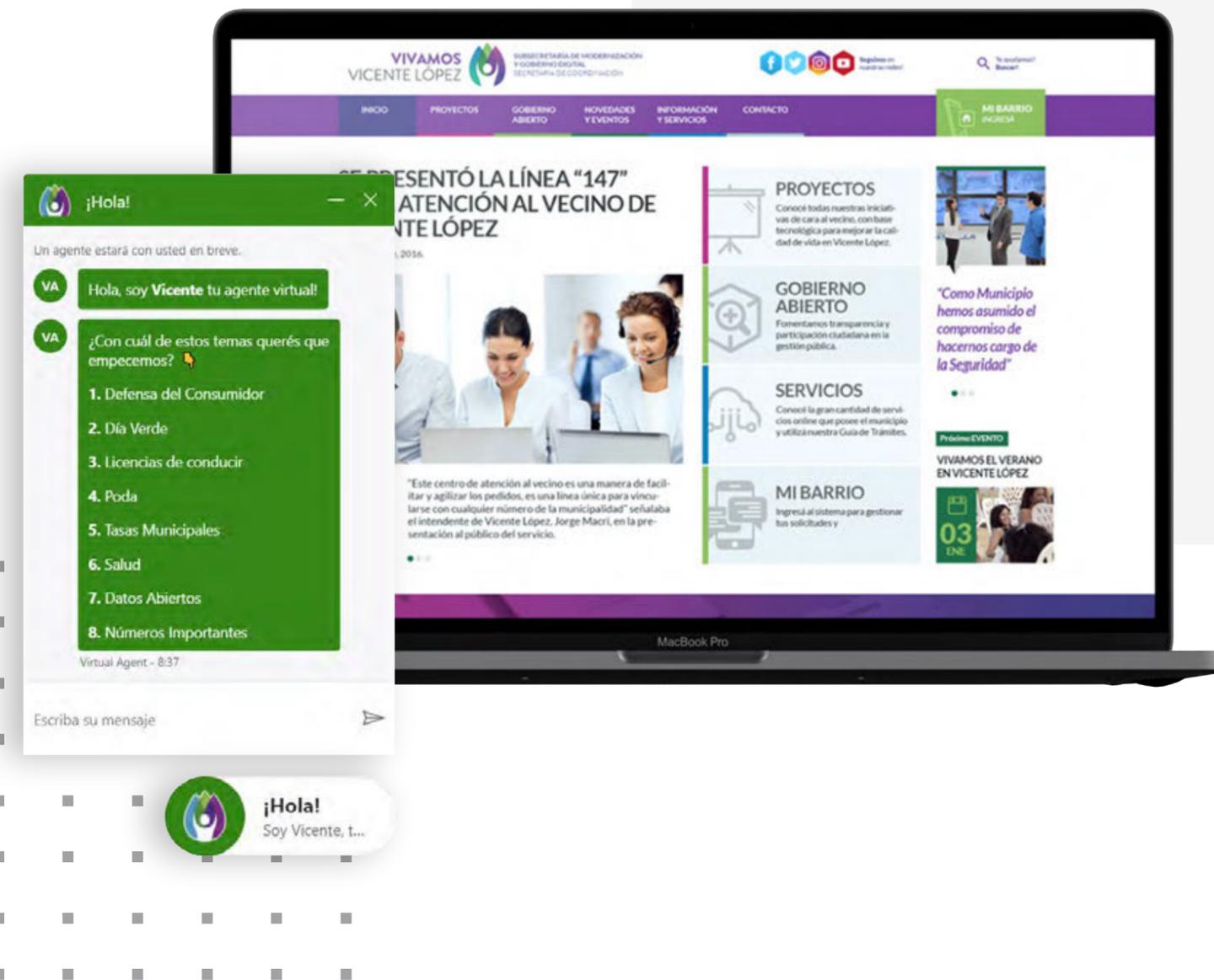
It also keeps users informed with the latest news and enables them to receive notifications.



# Modernization Portal and ChatBot “Watson (IBM)”

We designed and developed the portal for the Secretariat of Modernization of the Municipality of Vicente López.

We integrated and trained the chatbot using cutting-edge cognitive computing technology with IBM Watson, enabling interactions that closely mimic human conversation.



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VICENTE LÓPEZ**



WesternUnion WU



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SEGUROS S.A**

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**COLEGIO DE KINESIOLOGOS  
DE LA PROVINCIA DE BUENOS AIRES**

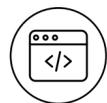
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*gas*



# Pago Fácil: Your Branch at Home

We developed the Corporate Website for this Western Union company using the PHP-Laravel platform, integrated with Oracle databases for its internal systems.

User experience was enhanced, and the store locators were improved with geolocation features. An App with the same functionalities was also created.



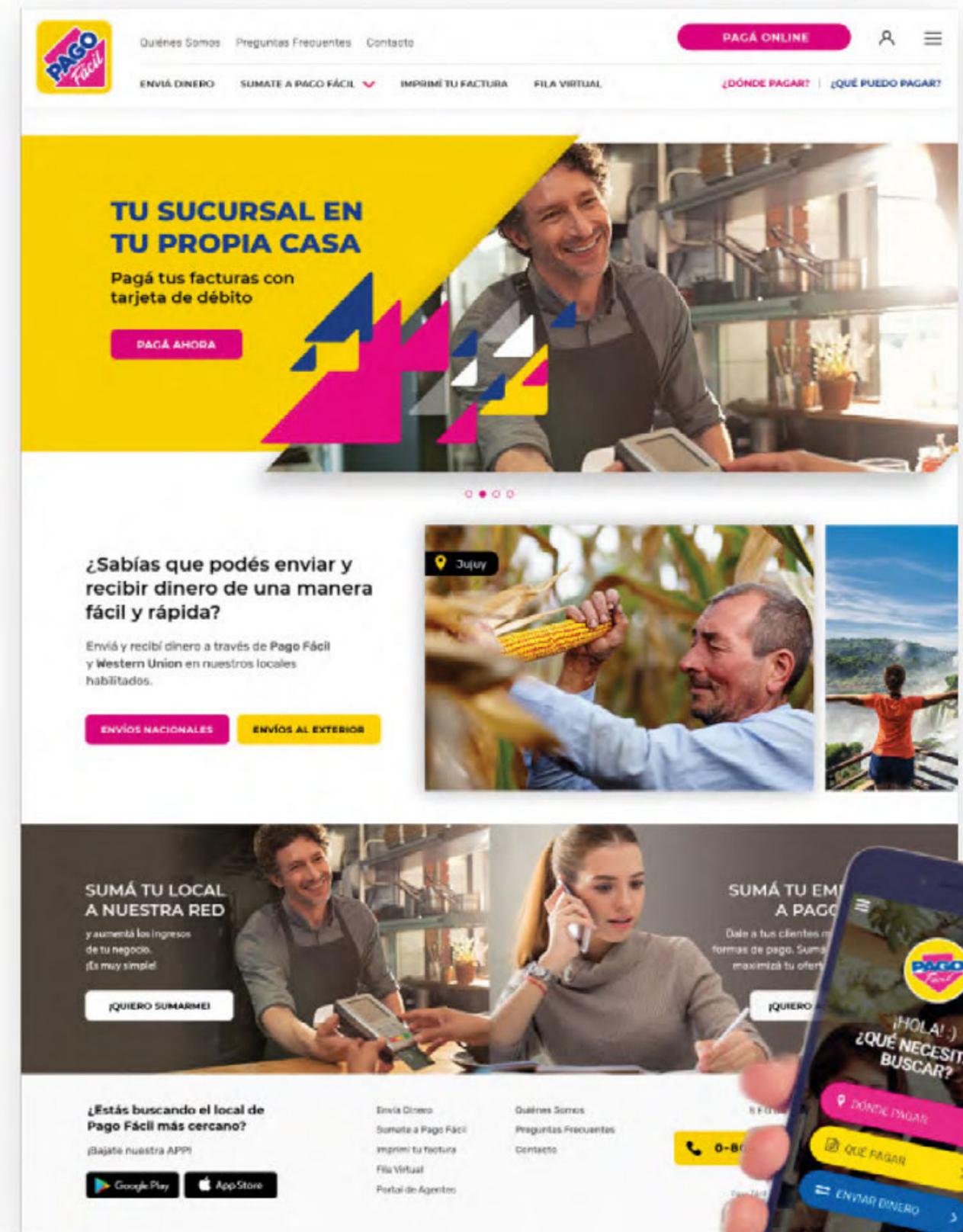
Design and  
Development

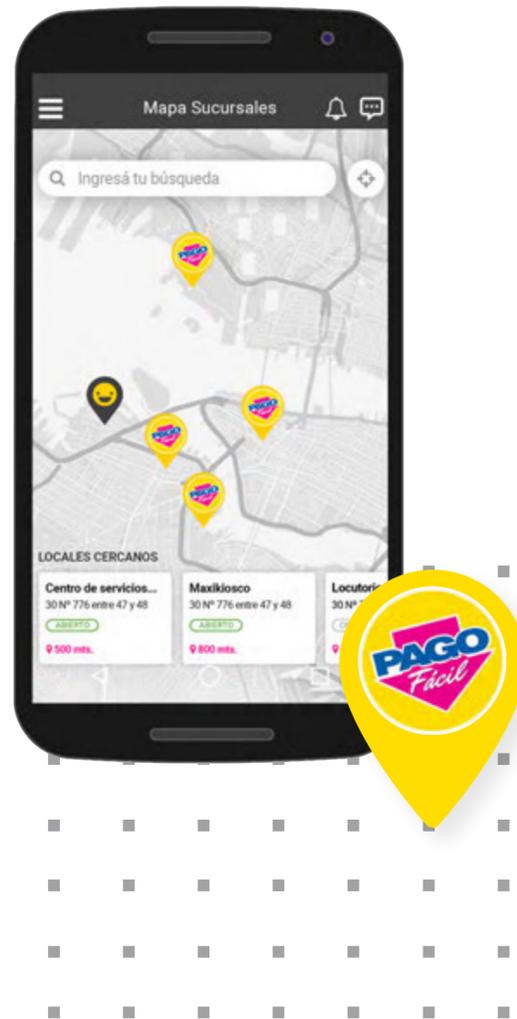
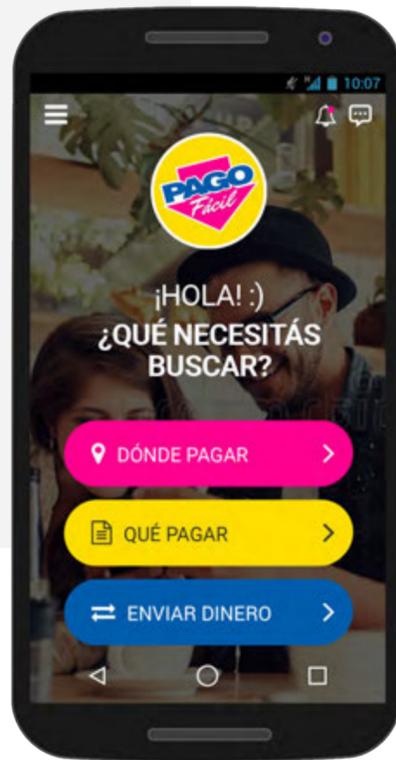


Internal  
Systems



App





# Pago Fácil App for iOS and Android

We developed the Pago Fácil App using React Native, bringing all the functionality of the website to iOS and Android operating systems.



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**CAFAR**



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# Web Portals and Digital Marketing

We led the rebranding of the number one insurance company in the country, transforming its formal image into a more empathetic language tailored to the younger demographic the company wanted to reach. During this process, we also created marketing campaigns and social media strategies.



Design and  
Development



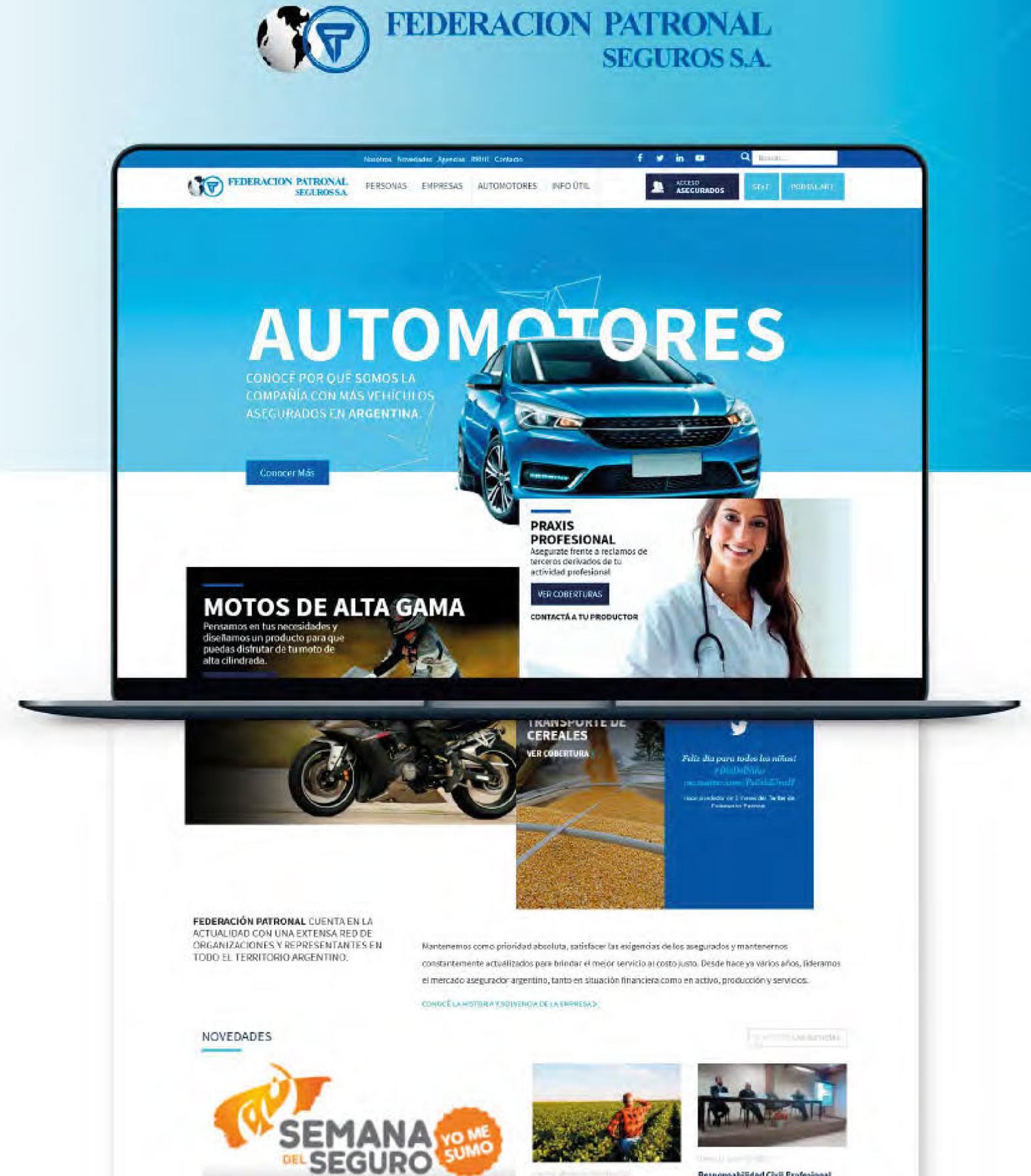
Internal  
Systems

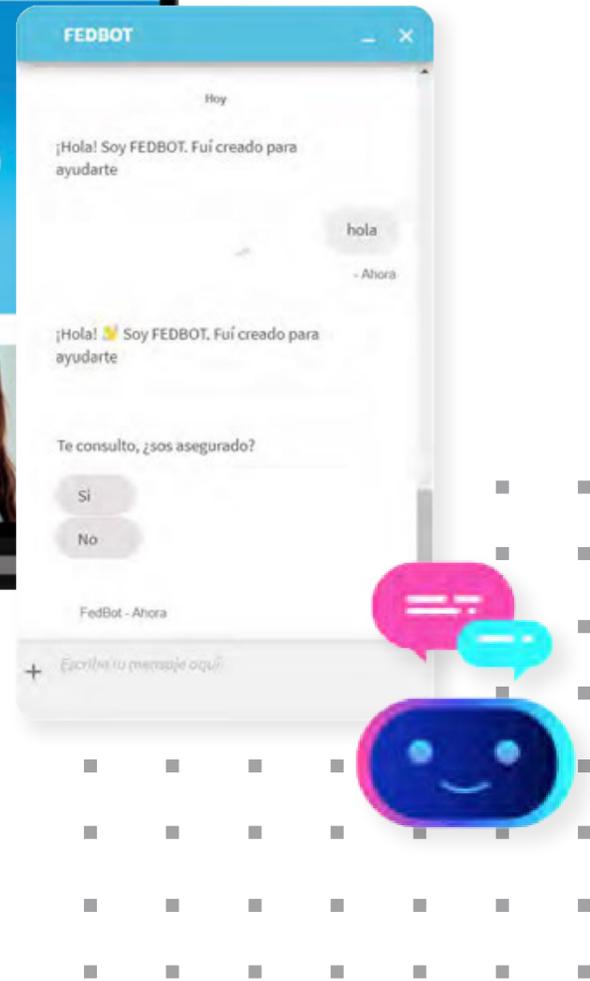
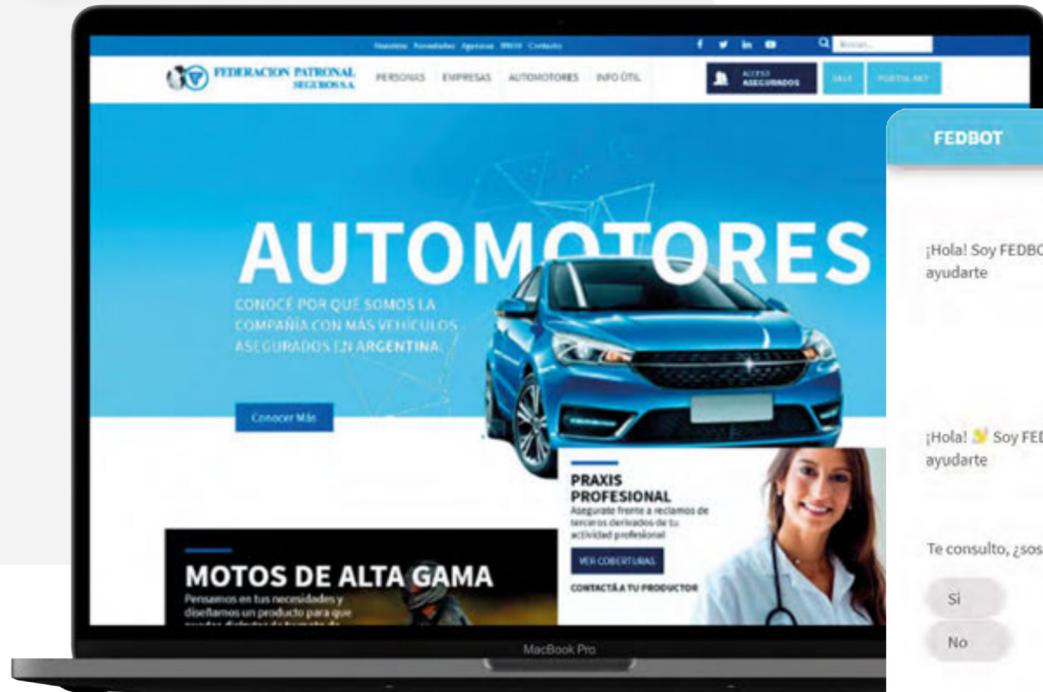


Chat Bot



Digital  
Marketing





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SEGUROS S.A

# Web Portals and ChatBot

We created the Corporate Portal, integrating all its services, and connected the Insured Portal and ART Portal with internal systems.

Additionally, we integrated their ChatBot, including its design and animation.

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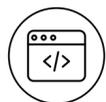


"Ética al servicio de la salud"

# Corporate Portal and Scientific eLearning

We redesigned their national and international web presence. We are responsible for their online vademecum, featuring all available products and technical material for pharmacists and doctors.

We also developed the Bagó Innova eLearning platform, an exclusive digital space for medical and scientific content.



Design and Development



Internal Systems



Traumatología

← Curso de lesiones musculares en el fútbol

## Aplicación práctica del return to play

Dr. Gil Rodas Font



- #4 34 Min: Indicaciones quirúrgicas en las lesiones musculares. ¿Cuándo, cómo y por qué? - Dr. Jordi Ardèvol
- #5 28 Min: Utilidad real de las pruebas de imagen en el diagnóstico. Anatómica, de arquitectura esquelética y funcional. - Dr. Gil Rodas Font
- #6 37 Min: Tríceps sural: lesiones del gastrocnemio y del soleo. ¿Qué es realmente un tennis leg? Concepto. Tipos. Evolución. Complicaciones. Pronóstico. - Dr. Ramón Balius
- #7 34 Min: La importancia de la interrelación profesional en el abordaje terapéutico de las lesiones musculares. - Lic. Ana Merayo

CURSO MAGISTRAL

### Curso de lesiones musculares en el fútbol

El **Dr. Gil Rodas**, de Barça Innovation Hub -la plataforma de conocimiento del Futbol Club Barcelona-, junto con el **Dr. Ramón Balius**, el **Dr. Jordi Ardèvol** y la **Lic. Ana Merayo** nos dan la visión del club más importante del mundo respecto al tratamiento de las lesiones musculares en deportistas de alto rendimiento.

12 Módulos | Acceso limitado hasta el 31/12/2021



Bienvenido  
Calidad  
Inversión  
y Trabajo  
Nuestro  
investigación  
material

ULTIMOS CONTENIDOS RECOMENDADOS

### Educación médica de avanzada para el profesional del futuro

- Material Audiovisual | Guías de Tratamiento
- Indicaciones quirúrgicas en las lesiones musculares. ¿Cuándo, cómo y por qué? - Dr. Jordi Ardèvol
- Utilidad real de las pruebas de imagen en el diagnóstico. Anatómica, de arquitectura esquelética y funcional. - Dr. Gil Rodas Font
- Tríceps sural: lesiones del gastrocnemio y del soleo. ¿Qué es realmente un tennis leg? Concepto. Tipos. Evolución. Complicaciones. Pronóstico. - Dr. Ramón Balius

### ¿Qué es Bagó Innova?

Es una plataforma digital de contenido médico y científico, que brinda contenidos de alto nivel académico proveniente de expertos nacionales y globales.

¿Necesitás ayuda? Contactanos

¿Por qué Bagó Innova?

El profesional actualiza eventos de nivel

ARTÍCULOS ORIGINALES E INVESTIGACIÓN

### Novedades SIIC

- Revisión De Los Modelos Utilizados Para Predecir El Riesgo De Enfermedades Cardiovasculares, Diabetes E Hipertensión.
- Alergia A La Piroclina: Algoritmo De Diagnóstico Clínico.

PRIMERA VEZ EN LA PLATAFORMA

### Conocé cómo acceder a la comunidad Bagó Innova.

Obtener Usuario | Centro de Servicio



"Ética al servicio de la salud"

# Bagó Innova

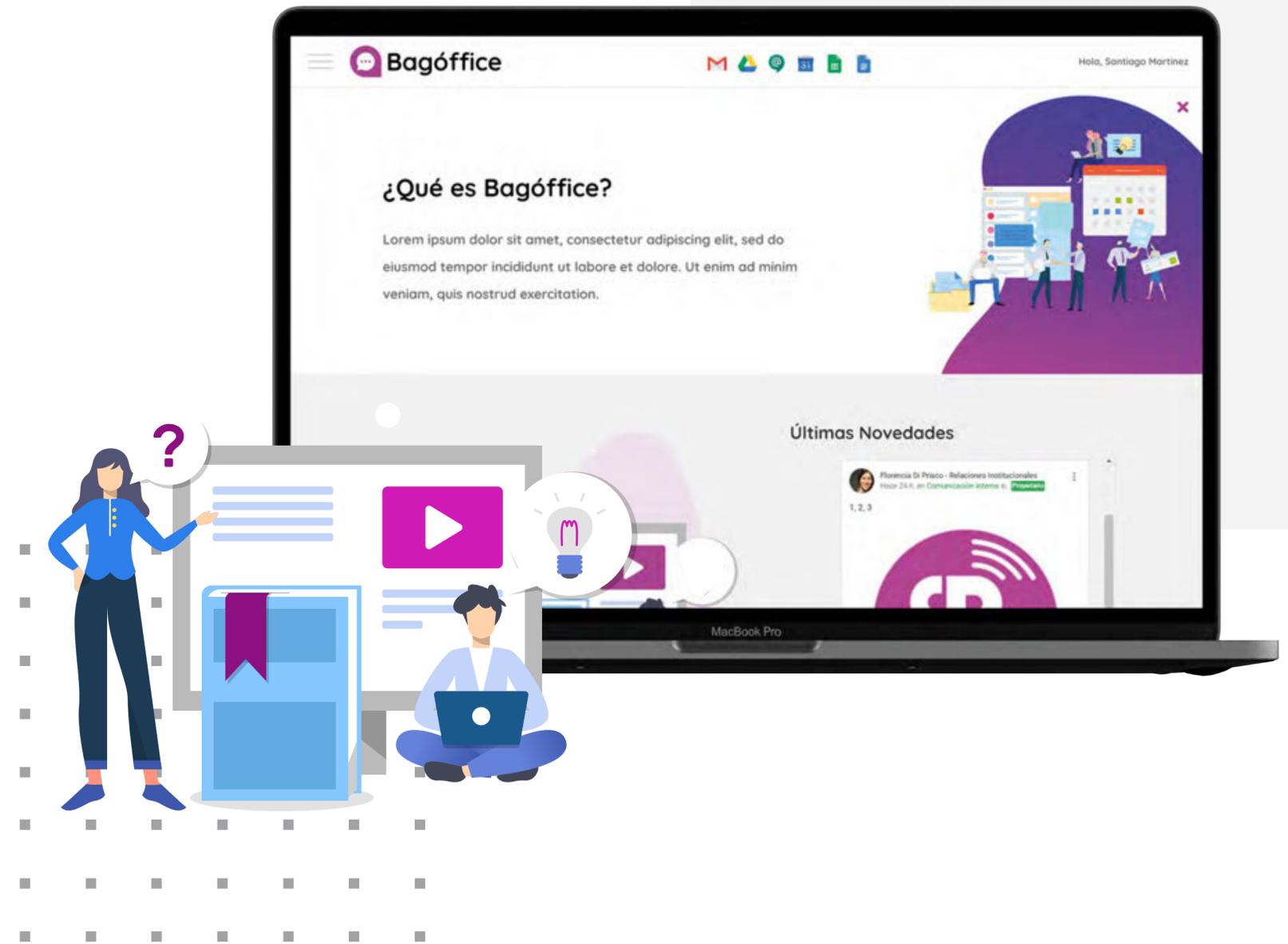
We created a digital platform for medical and scientific content for Laboratorios Bagó, offering high-level academic materials from national and global experts.

This platform allows doctors from all specialties to attend webinars and take courses in an easy and user-friendly way. It also includes an internal newsletter system.

# Bagóffice Intranet Development

We developed the Intranet for Laboratorios Bagó, featuring SSO login integrated with their corporate accounts.

This allows company employees to easily access internal information, available on all devices.



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DE LA PROVINCIA DE BUENOS AIRES**

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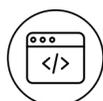


COLEGIO DE KINESIOLOGOS  
DE LA PROVINCIA DE BUENOS AIRES

# COKIBA: Ongoing Technological Partner

We work with COKIBA (College of Kinesiologists of the Province of Buenos Aires) as a constant technological partner, developing APIs and integrations with various internal systems.

We also create custom solutions, such as the Extranet for Health Insurance Providers and the new Digital ID Card.



Design and  
Development



Internal  
Systems



App



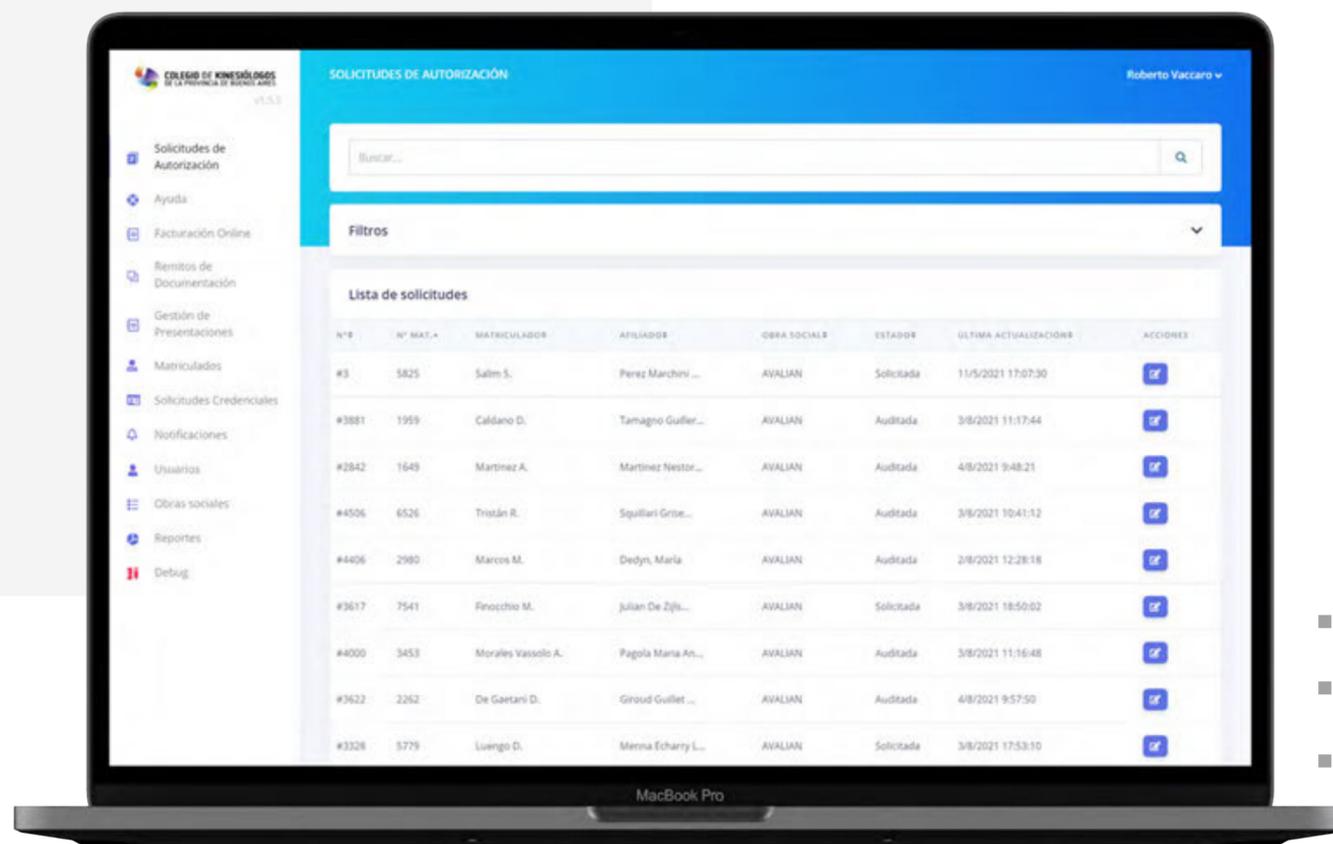


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DE LA PROVINCIA DE BUENOS AIRES

# Self-Management for Registered Professionals and OOSS Extranet

We integrated the Authorization and Verification Interface into the self-management portal for registered professionals. We also developed the Back Office for internal management and approval of documents submitted by registered members.

Additionally, we created the Web App for Health Insurance Providers to receive documentation generated by COKIBA.



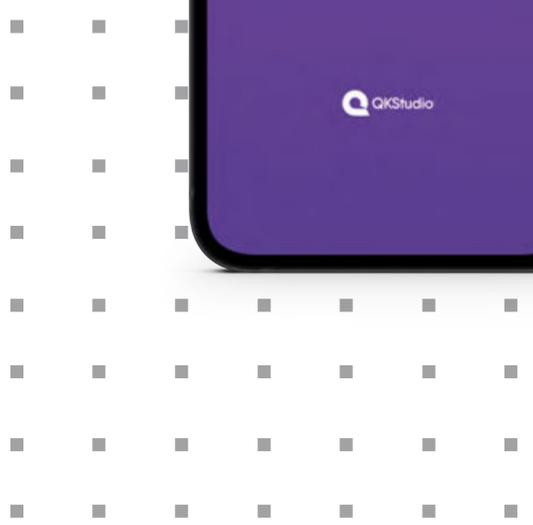
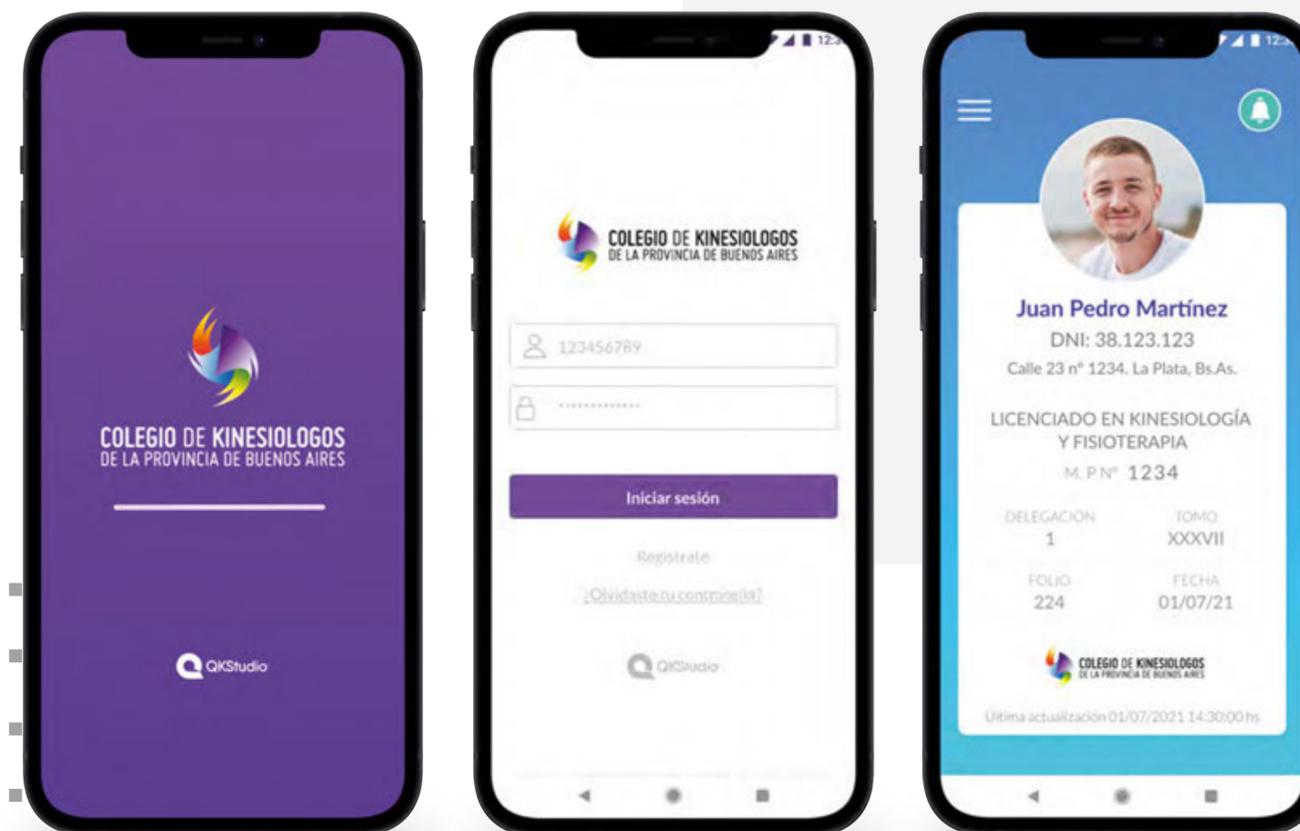


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# Digital ID Card App

We developed the new Digital ID Card for COKIBA members, establishing this app as the starting point for incorporating features that enhance interaction and operations for registered professionals.

The app displays official and updated information (member data and status), allows members to update their photo, and receive push notifications from COKIBA.



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*gas*



# Prevent Gas: Internet of Things (IoT) and Smart Sensors

This award-winning app, recognized with the Sadosky Award 2020 for Commerce and Services Solution, applies the Internet of Things (IoT) concept to home safety using smart sensors.

It enables the digital interconnection of a gas detector with a specially designed mobile application for residential users.





**Let's team up  
and make it  
happen!**



# Thank You for Your Time



**ANA PAULA SABELLI**  
CEO

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